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@Cambs_Traffic



IHMC Incident Report June 2019

The IHMC responded to 73 incidents on the road network throughout Cambridgeshire in May. The IHMC covered 20 week days in June.

Our @Cambs_Traffic Twitter account is our quickest engagement tool with the public and the interaction gives a good indication of how effective the messages are getting out to people.

In June, the account gained 112 followers, which is an increase compared to April and May, and sits more in line to our figures earlier in the year. The number of profile visits peaked at 32,400 which is a decrease compared to the last three months. The number of Tweets sent out was 367. The number of Tweet impressions was an increase compared to April and May.

Twitter Analytics	Jan-19	Feb-19	Mar-19	Apr-19	May-19	Jun-19
Number of Followers	13,027	13,163	13,285	13,333	13,420	13,532
Increase in followers from previous month	198	136	122	48	87	112
Number of Tweets sent	420	721	402	279	304	367
Number of profile visits	48,800	41,866	106,000	99,900	91,000	32,400
Number of Tweet impressions	1.07 million	1.18 million	1.14 million	873,000	889,000	970,000

Table 1: Twitter Analytics for @Cambs_Traffic

Note: The number of Tweets sent includes advance notice road works and event Tweets alongside live incident Tweets.

The number of incidents recorded was busiest between 7 - 8am, followed by another peak at 4pm.

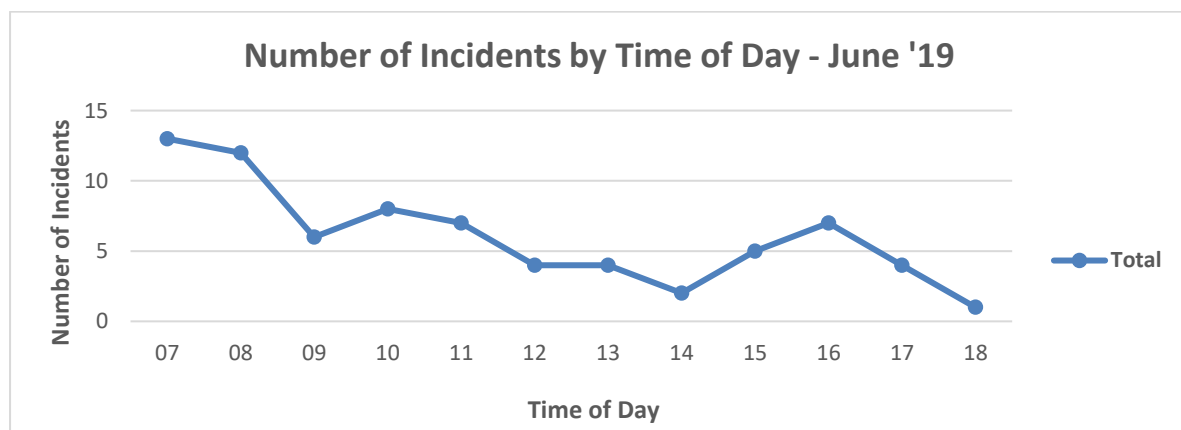


Figure 1: Number of incidents recorded by time of day – June 2019

Of the incidents recorded during June, 25% were due to Road Traffic Collisions (RTC's). A further 19% were due to road works (both planned and unplanned). A further 16% were due to breakdowns, 25% were due to an obstruction in the carriageway, and 10% were classed as 'Other'. The incidents recorded as 'Other' included exceptional volumes of traffic and police incidents. See Figure 2 below.



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Type of incident - June '19

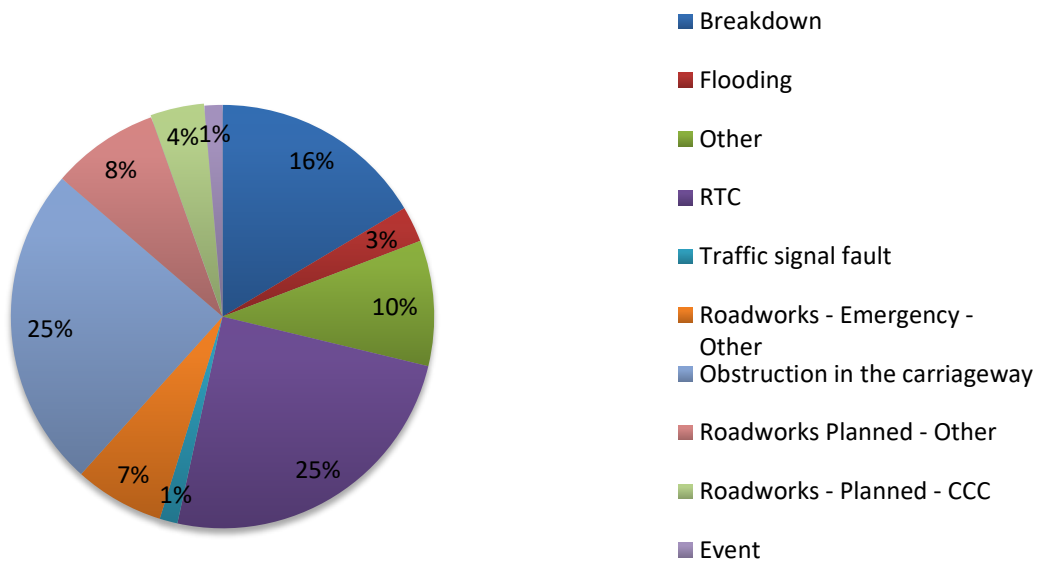


Figure 2: Type of Incident - June 2019

Of those incidents recorded 22% were due to a lane closure and 23% due to the road being partially blocked. (See Figure 3). The road was closed for 7% of incidents. A further 15% had temporary traffic lights and 32% had congestion which wasn't considered normal for the location and time of day.

Impact of incident - June '19

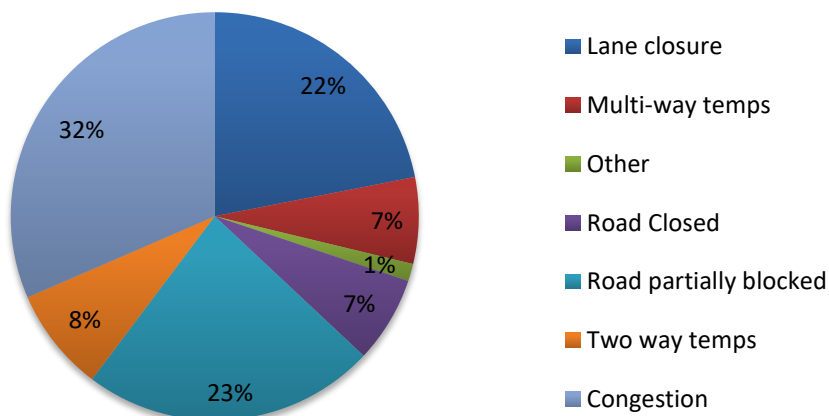


Figure 3: Impact of Incident on the network - June 2019

This month the highest number of incidents were recorded in South Cambridgeshire, followed by Huntingdonshire (Figure 4, below). East Cambridgeshire had the lowest number of incidents, closely followed by Fenland and Cambridge City.



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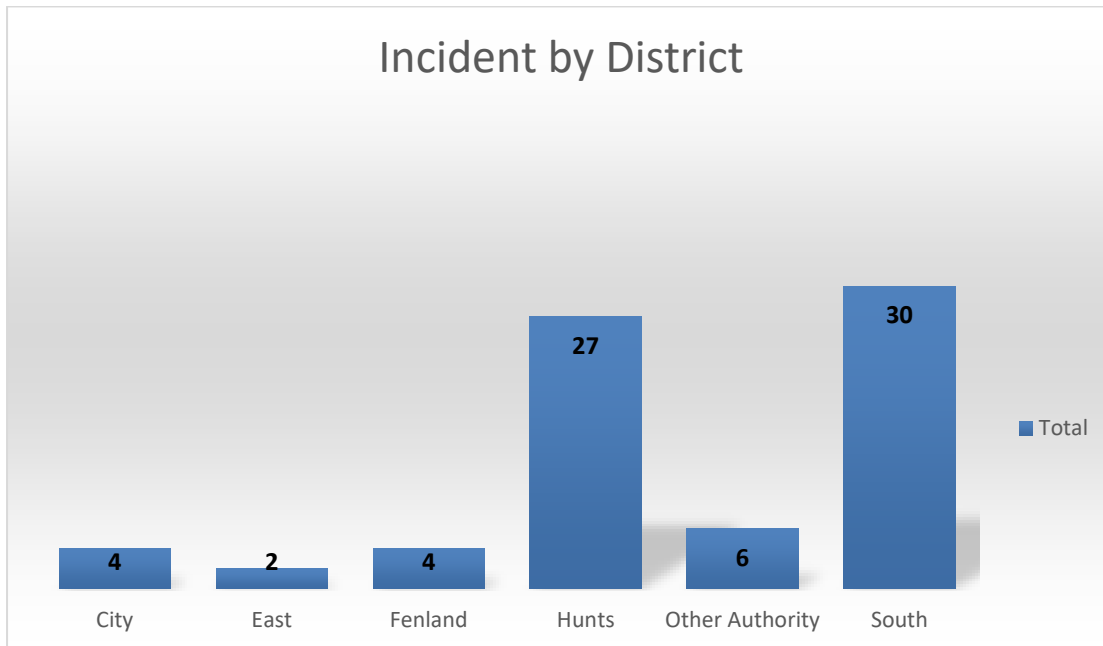


Figure 4: Incident location by District area - June 2019

During the month we responded to 19 minor incidents and 27 medium incidents. There were 21 major and 6 critical (See Figure 5).

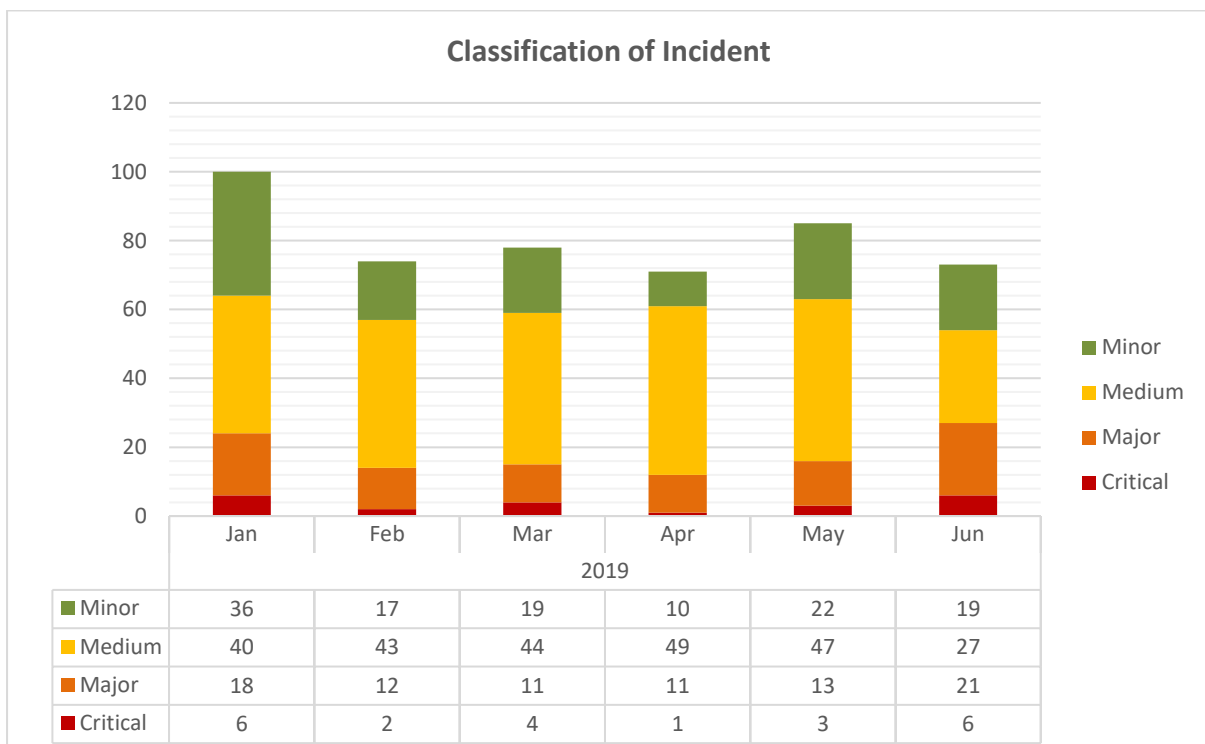


Figure 5: Classification of incident

Notes: Classification of Incidents

Minor: Delays less than 15 minutes. Low levels of congestion which are not normal conditions.

Medium: Delays of up to 30 minutes. Significant congestion which is not normal conditions.

Major: Delays of up to one hour. Severe congestion that has started to spread to neighbouring roads which is not normal conditions.

CRITICAL: Delays of over 1 hour. Congestion that has spread to numerous roads over a wide area. e.g. whole of central Cambridge.



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With a period of wet weather in June, we saw lots of emergency repair works popping up around the County due to burst water mains. One in particular was Long Road in Cambridge, which caused a lot of congestion. Unfortunately due to the nature of the works, it is always unclear how long the works will be in place. The works in Long Road caused long delays in Cambridge, however we were able to send out regular updates via our Twitter feed and email our partners after liaising directly with the contractors.

The critical incidents are explained in more detail below.

- **04/06/19 & 05/06/19 (09:05 – 12:00) A505 in both directions at the Imperial War Museum, Duxford** – Large event held at location. Delays peaked at around 2 hours.
- **10/06/19 (13:39 – 14:35) A14 eastbound J29 (Bar Hill)** – Obstruction in the carriageway, causing delays of around 1 hour 30 minutes.
- **12/06/19 & 13/06/19 (07:00 – 19:00) Long Road, Cambridge** – Emergency roadworks with temporary traffic lights at the junction with Trumpington High Street. Delays peaked at just over an hour.
- **13/06/19 (16:33 – 18:30) A14 westbound J21 (Brampton Hut)** – Lane closure in place due to an obstruction. Delays of nearly 1 hour 30 minutes.