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@Cambs_Traffic



IHMC Incident Report March 2019

The IHMC responded to 78 incidents on the road network throughout Cambridgeshire in March. The IHMC covered 21 week days in March.

Our @Cambs_Traffic Twitter account gained 122 followers, a slight drop compared to February. The number of profile visits peaked at 106,000, which is the highest since November and over double the last three month's figures. The number of Tweets sent out was 402. The number of Tweet impressions has remained around the same figure since January.

Twitter Analytics	Oct-18	Nov-18	Dec-18	Jan-19	Feb-19	Mar-19
Number of Followers	12,552	12,725	12,829	13,027	13,163	13,285
Increase in followers from previous month	264	173	104	198	136	122
Number of Tweets sent	517	500	289	420	721	402
Number of profile visits	98,700	124,000	35,600	48,800	41,866	106,000
Number of Tweet impressions	1.41 million	1.38 million	772,000	1.07 million	1.18 million	1.14 million

Table 1: Twitter Analytics for @Cambs_Traffic

Note: The number of Tweets sent includes advance notice road works and event Tweets alongside live incident Tweets.

The number of incidents recorded was busiest between 7 - 8am. There was a smaller peak at 4pm.

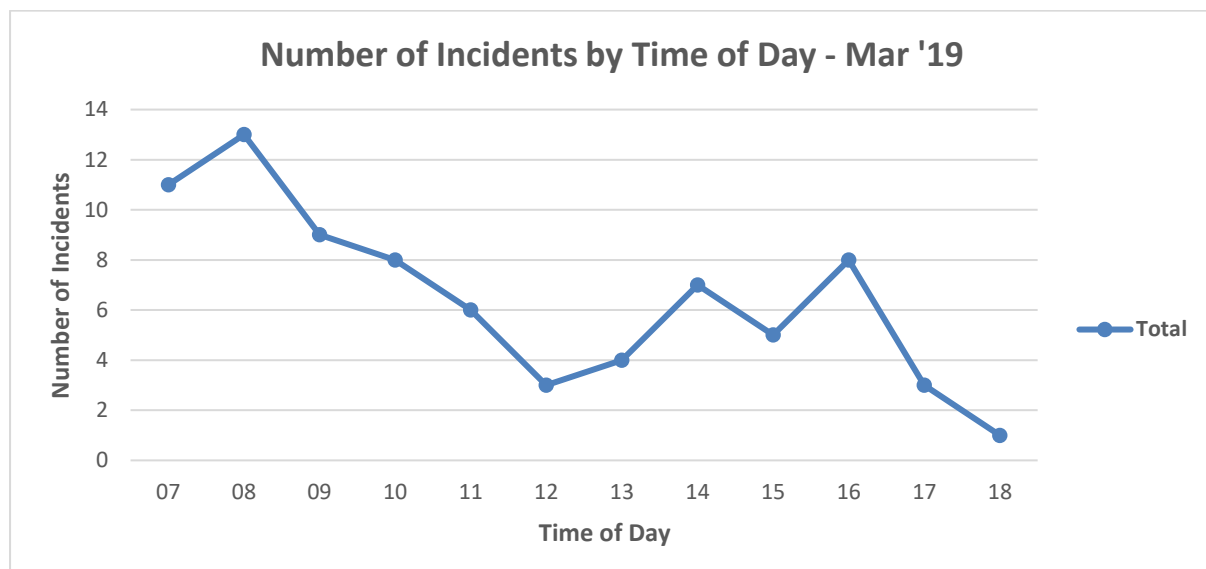


Figure 1: Number of incidents recorded by time of day – March 2019

Of the incidents recorded during March, 33% were due to Road Traffic Collisions (RTC's). A further 18% were due to road works (both planned and unplanned). A further 16% were due to breakdowns, 22% were due to an obstruction in the carriageway, and 8% were classed as 'Other'. The incidents recorded as 'Other' included exceptional volumes of traffic and police incidents. See Figure 2 below.



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Type of incident - Mar '19

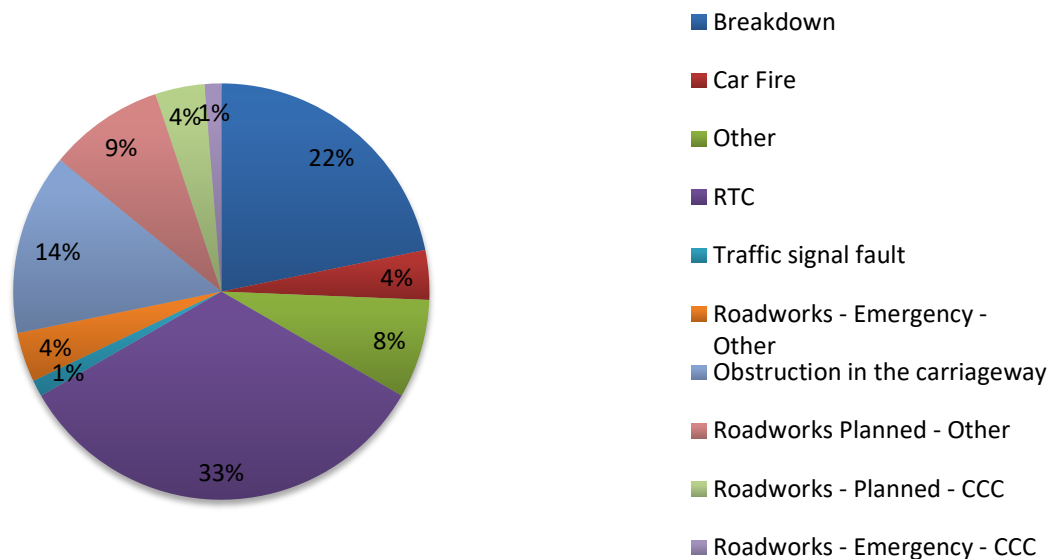


Figure 2: Type of Incident - March 2019

Of those incidents recorded 28% were due to a lane closure and 22% due to the road being partially blocked. (See Figure 3). The road was closed for 17% of incidents. A further 7% had temporary traffic lights and 22% had congestion which wasn't considered normal for the location and time of day.

Impact of incident - Mar '19

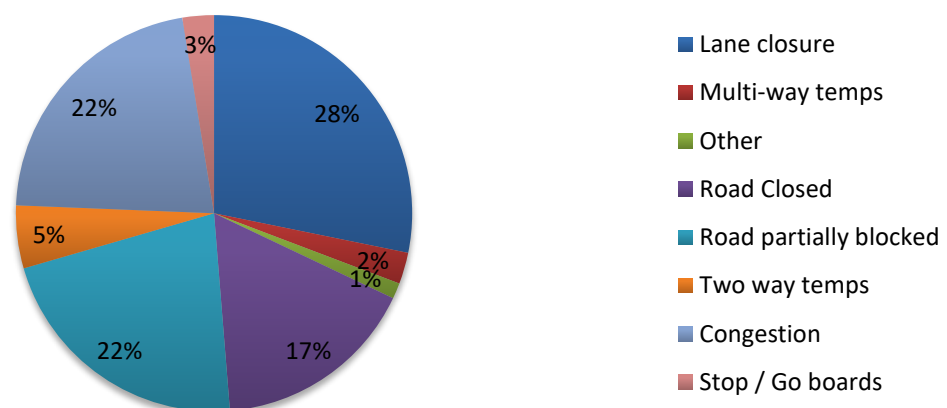


Figure 3: Impact of Incident on the network - March 2019

This month the highest number of incidents were recorded in South Cambridgeshire, followed by Huntingdonshire (Figure 4, below). Fenland had the lowest number of incidents, closely followed by East Cambridgeshire and Cambridge City was not far behind.



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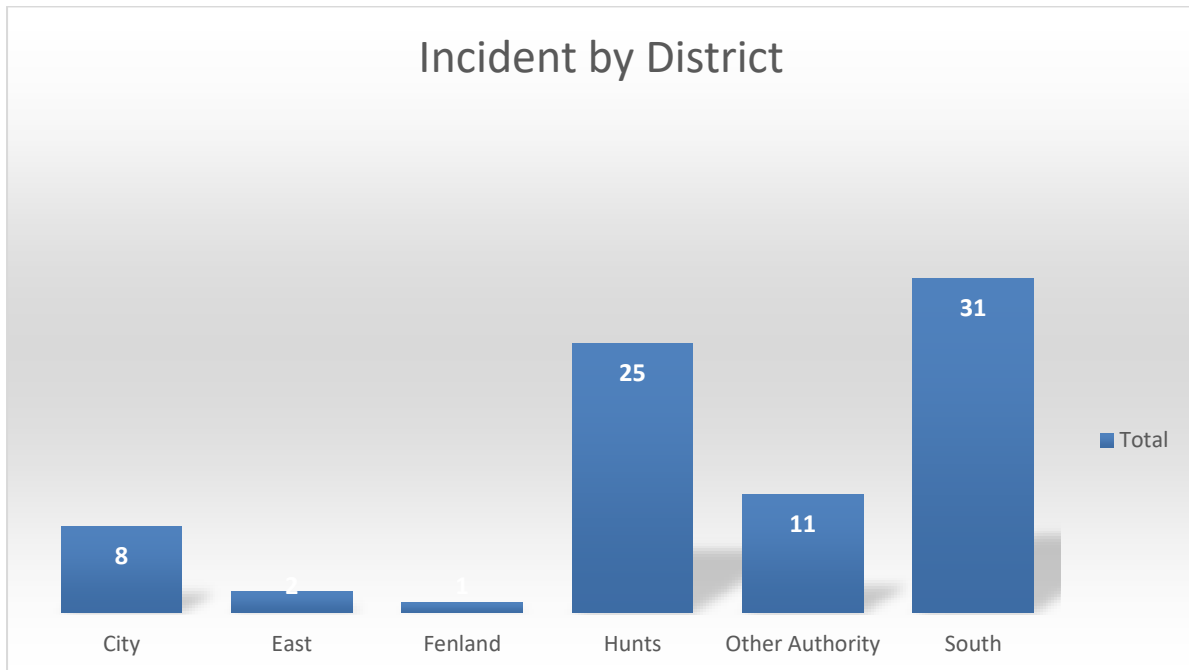


Figure 4: Incident location by District area - March 2019

During the month we responded to 19 minor incidents and 44 medium incidents. There were 11 major and 4 critical (See Figure 5).

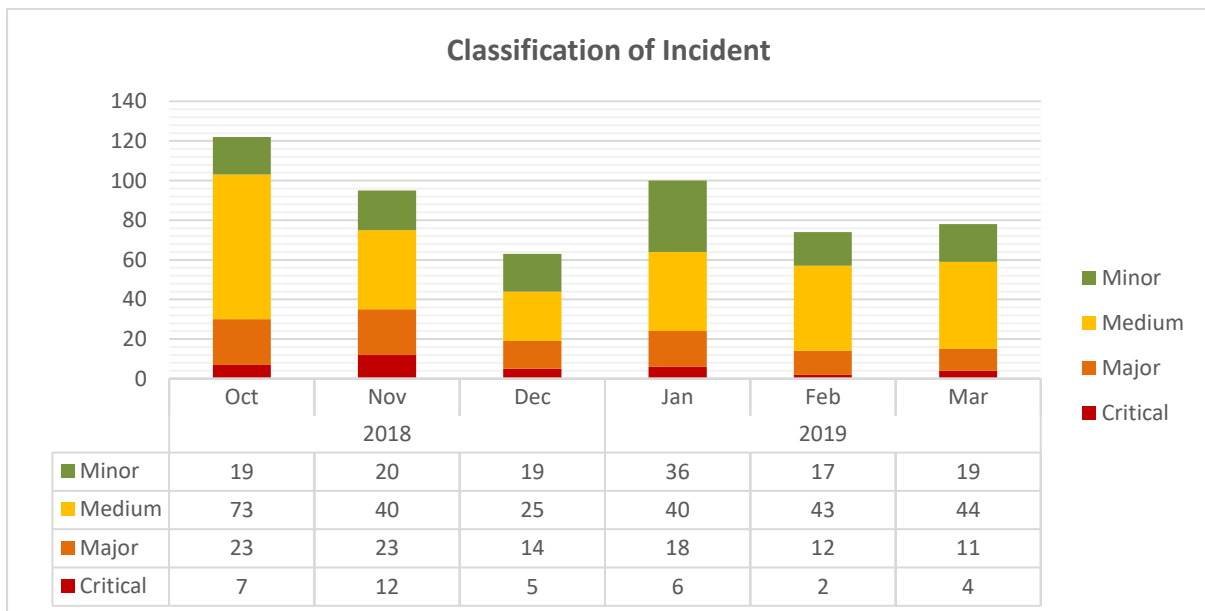


Figure 5: Classification of incident

Notes: Classification of Incidents

Minor: Delays less than 15 minutes. Low levels of congestion which are not normal conditions.

Medium: Delays of up to 30 minutes. Significant congestion which is not normal conditions.

Major: Delays of up to one hour. Severe congestion that has started to spread to neighbouring roads which is not normal conditions.

CRITICAL: Delays of over 1 hour. Congestion that has spread to numerous roads over a wide area. e.g. whole of central Cambridge.



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On Tuesday 12th March, temporary traffic lights were implemented on Madingley Road Cambridge for emergency gas works, which caused long delays during the morning rush hour.

We were able to send out regular updates via Twitter, advising how long the works were expected to continue and when they had finished.

We also liaised with other teams in order to implement changes to the traffic management at the site and help optimise the flow of traffic as best as possible.

During this period alone, our Twitter account gained 12 followers.

The critical incidents are explained in more detail below.

- **12/03/19** (08:31 – 19:00) **Madingley Road junction with Eddington Avenue** – Emergency gas repairs using temporary traffic lights. Delays peaked at 1 hour during the morning rush.
- **18/03/19** (16:11 – 17:28) **A14 Westbound J27 (Fenstanton) – J26 (St. Ives)** – Lane closure due to RTC. Delays of just over an hour.
- **29/03/19** (10:20 – 12:00) **A14 Westbound J29 (Bar Hill)** – We received a telephone call from a neighbouring team member who had just passed a collision on the opposite carriageway. Police confirmed that they had implemented a lane closure. Highways England then closed the westbound carriageway within the Bar Hill junction for recovery of the vehicles and clean-up of the road surface. Delays peaked at just over an hour.

Integrated Highways Management Centre (IHMC) – Monitors Cambridgeshire's Highways in order to warn and advise of disruptions on the network.

Operating Hours: 7am-7pm Mon-Fri. Contact us: 01223 507176 ihmc@cambridgeshire.gov.uk Follow us on Twitter [@Cambs_Traffic](#)